

BOLOGNA | november 6-10

MODENA | november 22-24



24 FRAME FUTURE FILM FEST

where **animation** meets **innovation**

AN IDEAL WORLD
JOSE HERRANDEZ



FESTIVAL

The **24Frame** Future Film Festival is **the first and most important Italian event** dedicated to animation cinema, media arts, visual effects, VR, AR and gaming. Animated cinema is our passion and more.

For us, animation is the highest arrow of the contemporary: since 1999 the 24FFF has combined art and industry through a unique proposal of traditional and digital visual languages.

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A woman with vibrant red, curly hair is shown in profile, smiling and looking down. She is wearing large, black over-ear headphones and holding a smartphone to her ear with her right hand. Her left hand is near her face, possibly adjusting the headphones. She is wearing a dark, long-sleeved top. The background is a bright, overexposed window or wall, and the scene is lit with a cool, blue and purple color palette. The overall mood is one of joy and engagement with technology.

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AUDIENCE

The **24FRAME** is attended by a large audience of cinema, contemporary art, visual communication, new media, special effects, series, gaming and technology enthusiasts. Young people and **adults, professionals and students** who want to discover this world or update their skills.

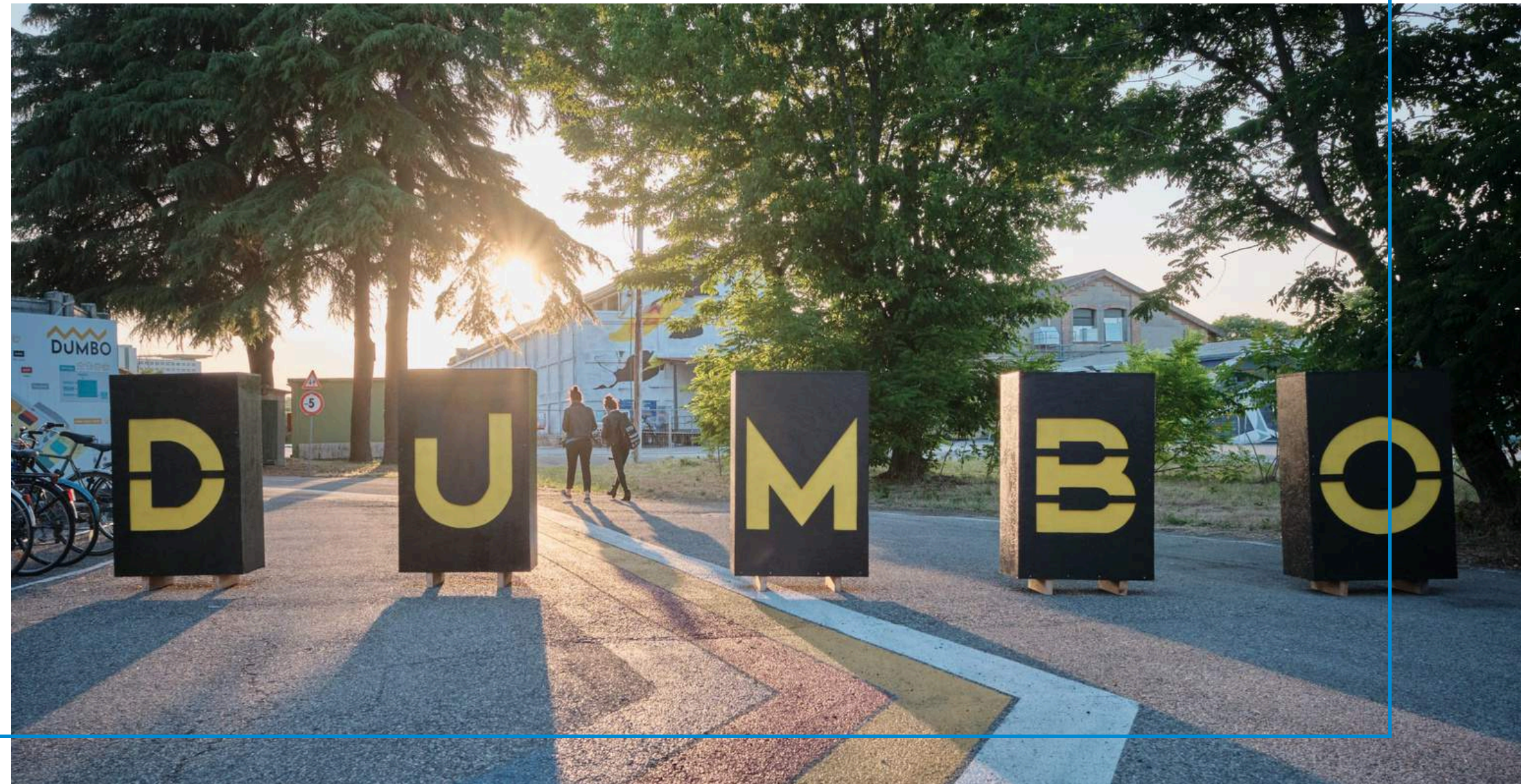


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WHERE

The 24FRAME takes place in November in the cities of **Bologna and Modena** (UNESCO creative city for media arts), each one with its own rich cinematic and artistic tradition. During the Festival days, we create an **immersive place** in Bologna, in the urban reborn spaces of DumBO, where cinema, art and technology, gaming, virtual and augmented reality come together. Users can thus live a 360° experience of the Festival's contents.



MULTISALA



MULTISALA





CONTENTS

- International Competitions (FFF Awards)
- Masterclasses
- Panels and Workshops
- Previews Exhibitions
- Future Pitch
- Expo&Networking Area
- Recruiting Area
- Demo space & hands on Area
- Schools program
- Drink&Play

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24FRAME IS GREEN

Based on the AFIC Festival protocol for reducing environmental impact, the 24FFF is implementing concrete actions for sustainability. Attention to the use of recycled paper and cardboard, increased relationships with sustainable partners, incentives for public transportation or electric vehicles and bicycles and promotion of separate waste collection are just some of the elements the Festival is implementing toward progressive **reuse, savings, and recycling** in every organizing phases.





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OPEN PLATFORM

The 24FRAME is a **hub** for the development and presentation of projects that gather Italian and international **professionals and enthusiasts**. The Festival is increasingly a shared platform that lives all over the year to create different types of partnerships, content, educational programs and previews.



Open Stage

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2023 RESULTS



Over 5.000 ATTENDEES

Over 40.000 SOCIAL COMMUNITY REACTIONS

150 PROGRAMMING HOURS

122 FILMS

AWARDS

FEATURE FILMS 21

SHORT FILMS 81

ANIMATED SERIES 5

IMMERSIVE WORKS 12

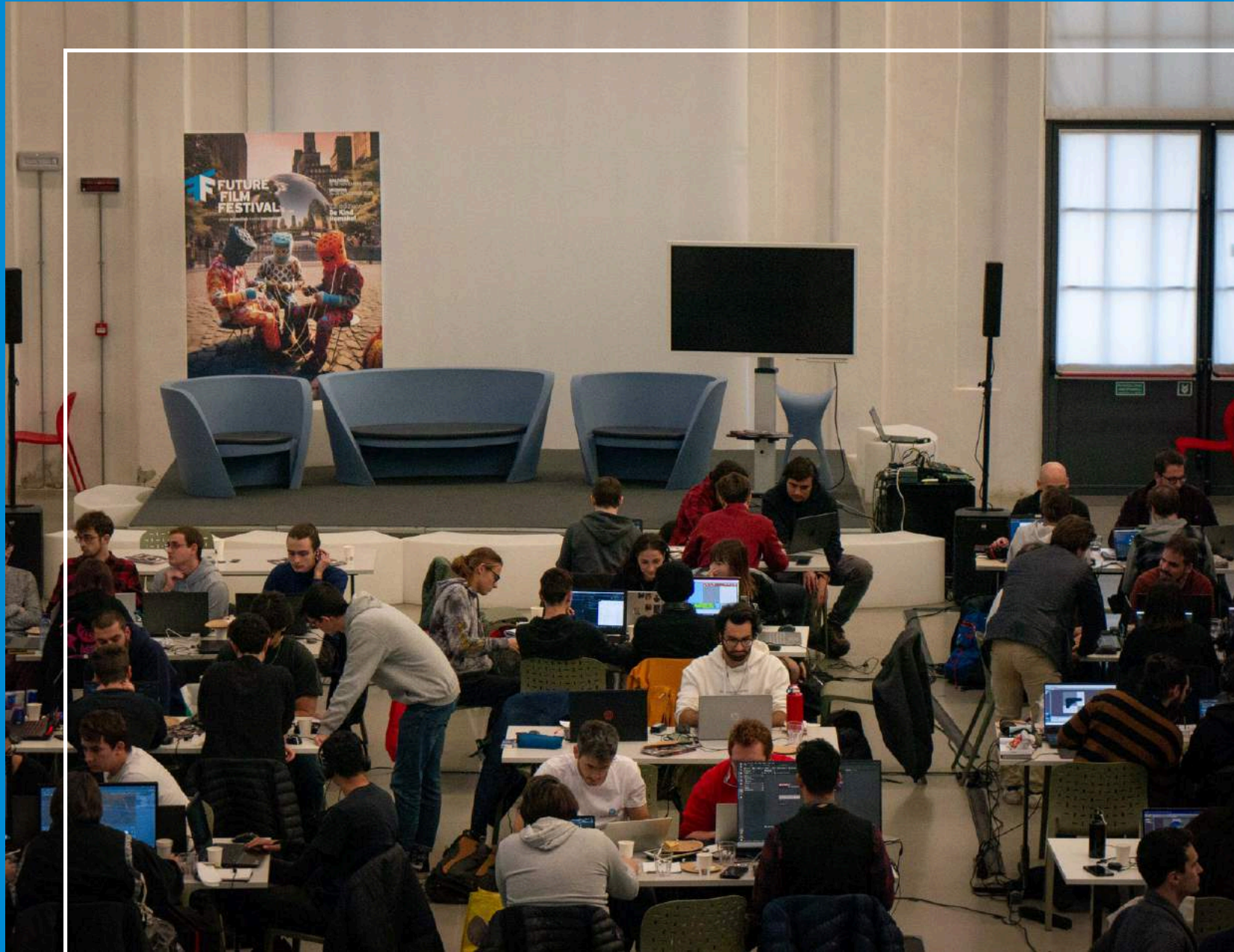
B2B

MEETINGS AND WORKSHOPS 33

PARTNERSHIPS 40

GUESTS 70

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Who worked with us:

Accademia delle Belle Arti di Bologna, AD Consultant, Ad Occhi Aperti, Anteo, Aperitoon, Aperol, Asifa, BNL, Bologna Welcome, BperBanca, C.R.I.C.C., Cineca, Cinema Troisi, Circuito Cinema, Clust- Er, CNA, Conad, Cotabo, Demetra Formazione, Doghead, DumBO, Ecoevents, EDI, Fastweb Digital Academy, Flash Future, Fontadazione del Monte, Fondazione Golinelli, Fondazione Innovazione Urbana, Fondazione Mcube, Gruppo Hera, Laboratori Aperti, Lancia, Lega coop, Lucky Red, Mast, Melazeta, MyMovies, Panasonic, Panebarco, Power Up Team, RAI, Smart Life Festival, Sticker Mule, Tecnica Mista, Unipol e tanti altri.

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Regione Emilia-Romagna



Comune di Bologna



Comune di Modena



modena
city of media arts

CLUST-ER
CREATE
CULTURA E CREATIVITÀ

JOIN US

SCOPRI DI PIÙ:

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retedoc★
l'arte si fa valore



Associazione Amici
del Future Film Festival